About Reading Rock, Inc.

Since 1947, Reading Rock has had a passion for manufacturing quality masonry products. Our philosophy for success is captured in our mission to produce the best People, Products and Processes. Our level of dedication began on a small scale as a block manufacturer in Reading, Ohio. Today, Reading Rock is known for product and processes innovation and the ability to deliver large-scale projects quickly and efficiently. Reading Rock is recognized as a market leader having introduced Paverlock® interlocking concrete pavers, Allan Block® segmental retaining walls, and RockCast®, the nation’s first machine-made cast stone product. With state-of-the-art technology, certified technicians, in-house architects and engineers, and our focus on continuous improvement, all Reading Rock products come with a Lifetime Warranty.

Conducting business throughout the United States, Reading Rock strengthens American communities. Our core values of Responsibility, Openness and Honesty, Continuous Improvement, Knowing the Customer, and Safety are firmly rooted in the Reading Rock team. As part of living these values, Reading Rock supports and helps finance the initiatives of the International Rett Syndrome Foundation (IRSF).

Colors

- Pearl Street
- Coral
- Walnut
- Brownstone
- Beachwood
- Rosewood
- Slate

These photographs are a close representation of our actual colors. Due to photographic reproduction limitations, exact color fidelity is difficult to obtain. Actual samples should always be viewed before making a final decision.
THE ENDURING BENEFITS OF READYBRICK

Why ReadyBrick?
• Cost and time savings
• Conformance to local and national building codes
• Color selection, availability, consistency, and permanence
• Durable and quality materials
• Rich finished appearance
• Fire rating
• Energy efficient
• Mold and fire resistant
• Outstanding customer service

If you could cut construction time in half, dramatically reduce material costs, and impress your clients with the appearance of their concrete masonry, would you? Experience the simplicity of a beautiful finish in a one-step installation.

At Reading Rock, we never rest on our laurels. An outgrowth of excellence—from initial examination of raw materials to the complete manufacturing process, installation, and maintenance. We recognize that the best way to ensure quality is to control each step of the process, with our own quality-focused team. We maintain stringent control of raw materials, enforce reporting and documenting quality control processes, supervise all aspects of production, implement an official quality and plant certification process, and conduct ongoing testing in our internal lab led by our in-house professional engineers.

Are you ready for ReadyBrick?

Discover the benefits of ReadyBrick for a successful project, every time

Durability and performance ReadyBrick is manufactured with an integral water repellent to help prevent moisture penetration, warping, and mold, and reduce the appearance of efflorescence.

Pure, permanent color Integral color gains is consistent throughout, with no post-applied colors that fade or wash off for long lasting beauty.

Wide selection of rich shades ReadyBrick is available in multicolor blends.

Design versatility Over 12 sizes in typical bed depths, heights, and fittings meet most design requirements.

Precision surfaces ReadyBrick’s unique mix design produces clean, crisp edges and a light smooth surface.

Energy efficient Core and profile design allow for insulation in rows, in redirect and framing options.

In the wall cost savings Less than colored split face CMU and typically 20% - 30% below clay wall, clay masonry and other wall systems. Finished appearance inside and outside 2.5 for the price of 1.

Fast, reliable delivery Purchasing direct ensures ease of ordering and on-time delivery. Our local customers receive next-day delivery with 24 hour notice for in-stock items.

With 60 years of manufacturing experience, we deliver the right products and special orders deliver in 4-6 weeks.

Delivery, Storage, and Handling

ReadBrick units will be delivered on pallets. Handle units carefully to avoid breakage and damage. Store pallets stacked only one pallet high under non-staining waterproof covers. Allow covered cubes to be ventilated to prevent condensation and temperature changes.

Specifications and Installation

When installing ReadyBrick, it is important to continue ensuring the same level of quality assurance that Reading Rock applies to manufacturing. Begin by creating a mock-up by constructing a masonry wall panel to represent the exterior wall. Minimum sample panels at 4 ft. square. Include monitoring, minimum of nine control joint point, one outside corner, joint profile, and mortar color. Secure acceptance of mock-up by Architect/Owner’s representative before proceeding with installation.

After approval, follow these general guidelines:

Refer to NCMA TEK Bulletins to install ReadyBrick and for control joint placement and details. All ReadyBrick is manufactured to exceed ASTM C-90 specifications and follows local masonry installation guidelines. All TEK Bulletins relating to installation and design can be found online in our product specification. Additional detailing and design considerations are also available at the “ReadyBrick specification” or “e-TEK Manual” sections of www.readingrock.com.

With 60 years of manufacturing experience, we deliver the right products and special orders deliver in 4-6 weeks.

LIFETIME WARRANTY

Reading Rock, Inc. warrants its products to meet ASTM manufacturing guidelines and specifications provided the products have been installed, used and maintained according to accepted ASTM masonry standards and as recommended by the manufacturer.

For complete warranty information please see Reading Rock, Inc. Terms and Conditions of Sale.)