

OVERCOME CHALLENGES WITH READING ROCK SOLUTIONS

The Valvoline headquarters in Lexington, KY provides a unique design and aesthetic. When the corporation looked to expand the footprint of their exterior amenities, they needed hardscape components to complement such a design. After much review, it was determined a custom paver was the only path.

The challenge

To provide an outdoor space for employees to gather by tying the architectural features of the building into the outside design. Landscape architecture firm, Element Design, was retained to help accomplish this goal. They set out to find a manufacturing partner who could provide a unique paver solution in a reasonable time and competitive price. Additionally, they would require careful detail by the installing contractor due to the fact these pavers would be installed during regular business hours and while the building was occupied.

The solution

As a manufacturer of custom dry and wet cast concrete products, Reading Rock's sales, operations and production teams worked with Element Design to discuss possibilities. By listening to Element Design and their needs, Reading Rock determined they could help the team accomplish their goals.

The solution was inspired by the Valvoline logo and corporate office design which both showcase elongated elements. The final paver design, a 3"(H) x 6"(W) x 36"(L) custom paver and color blend, complements the aesthetic of the building's exterior.

To minimize any disturbance and health hazards to the building occupants during installation, the contractor used a dustless saw that was stationed well away from the installation area. Polymeric sand and sealer were installed in small sections to ensure no overflow onto the building.

Reading Rock was able to optimize the design of the space by using their customization abilities to provide a paver that fulfilled the aesthetics desired and within budget.

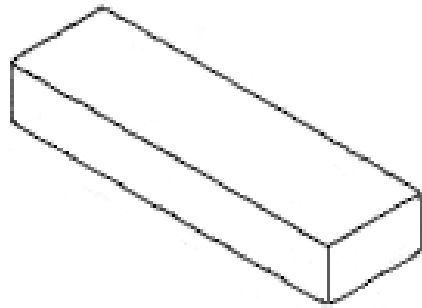
The results

Valvoline employees have a beautifully paved outdoor space, shielded from weather; where they are welcome to gather. This area flows into the architectural design elements of the entire corporate campus.



QUICK PROJECT FACTS

Project Location	Lexington, Kentucky
Project Size	2,500 sq. ft.
Product Used	RockCast Precast Pavers
Project Owner	Valvoline, Inc.
Installing Contractor	Outdoor Specialties
Landscape Architect	Element Design



Your challenge. Our solution.

Since 1947, Reading Rock has had a passion for manufacturing quality masonry products and is recognized today as a market leader introducing cutting edge concrete solutions for virtually any site. Our team of professionals are committed to helping you find the perfect product at the right price for your projects.

On the Valvoline project this commitment helped us identify what the design team and owner were trying to accomplish. By using our manufacturing experience we were able to bring those thoughts and wishes to reality.

Learn more. Ask an associate how Reading Rock can help you overcome a challenge with one of our Paver Solutions. Contact us at 800.482.6466 or online at www.readingrock.com to request additional information.